

INSTANT POP-UP SHOP SOLUTIONS



LB16: MOBILE POP-UP SHOP
April, 2018



BALLANCE DESIGN
TRADE SHOW, XM & RETAIL SOLUTIONS

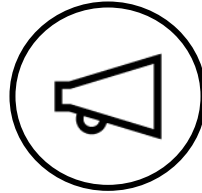
WE ARE BRAND STORYTELLERS

Ballance Design brings your brand to life using **visual storytelling**.

We are experts at creating tangible, **immersive** physical spaces for consumers to explore.

Our role is simple: to provide our clients with the most creative and **innovative solutions** to enhance their exhibit marketing and event program.

WE ARE **EVENT** **MARKETERS**



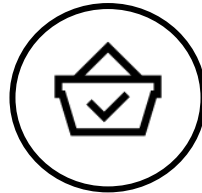
TRADE SHOW EXHIBITS

- Exhibits ranging in size from standard portable pop-ups to large double deck
- Rental and purchase solutions



XM & EVENTS

- Tents, flags and outdoor assets
- Custom vehicles & containers
- Staffing and fulfillment



RETAIL ENVIRONMENTS

- Pop-up stores and kiosks
- Retail fabrication
- Sourcing and fulfillment

HIGH IMPACT VISUAL DESIGNS



to tell your brand story

TURN KEY **SOLUTION & SERVICES**



design, fabrication, installation and storage

COST COMPETITIVE



low overhead allows us to be **nimble**

PARTNERSHIP NETWORK



service capabilities throughout **North America**

CONFIDENCE & TRUST



2nd generation **family-owned** and operated

ADVANTAGE

Our Pop-up Shops are purpose-built short term retail environments designed for more effective interactive engagements.

Versatile platforms with premium finishes and construction yields optimum branding opportunities and maximizes activation possibilities.

COMPLETE LINE OF POP-UP SOLUTIONS

Ballance Design offers a complete range of mobile Pop-up Shop Solutions.

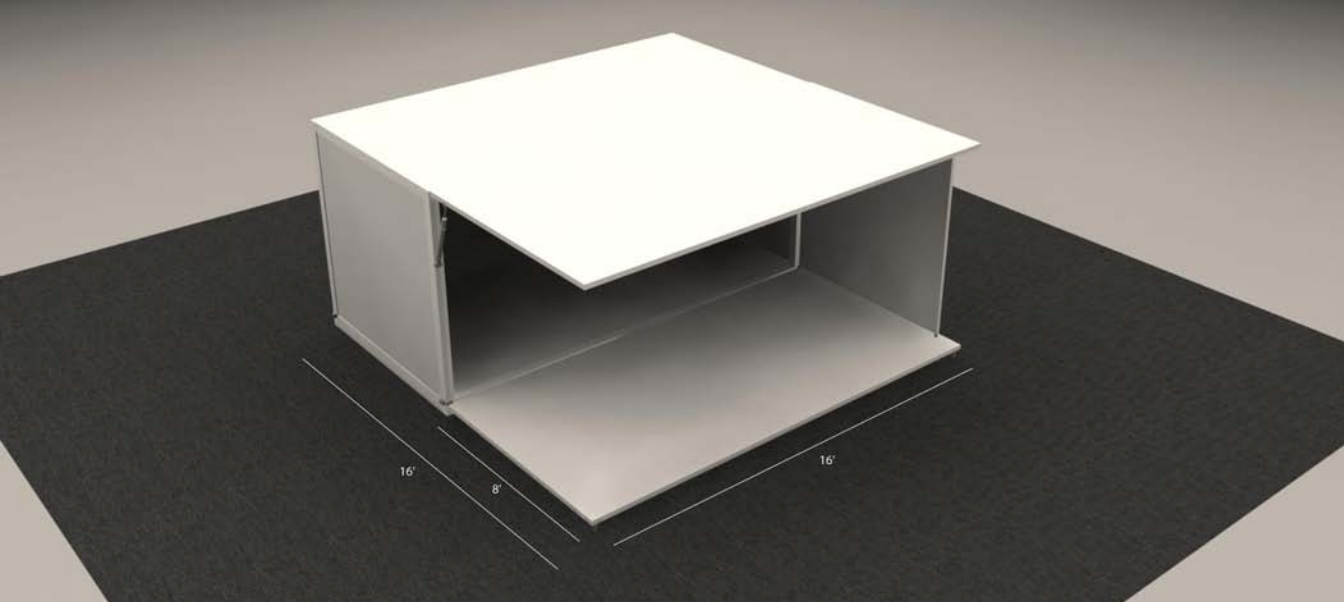
A full line of tents & flags are available for short term activations.

LB trailers are **towable** with a standard hitch. Panels unfold to create floor and awning panels, staircases to second story area - ideal as VIP area or lounge with a viewing vantage point.



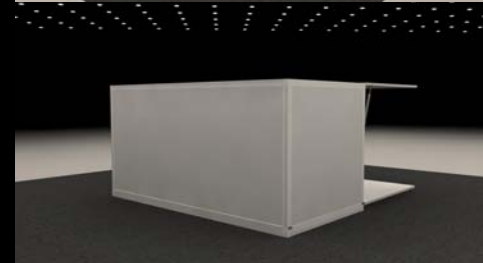
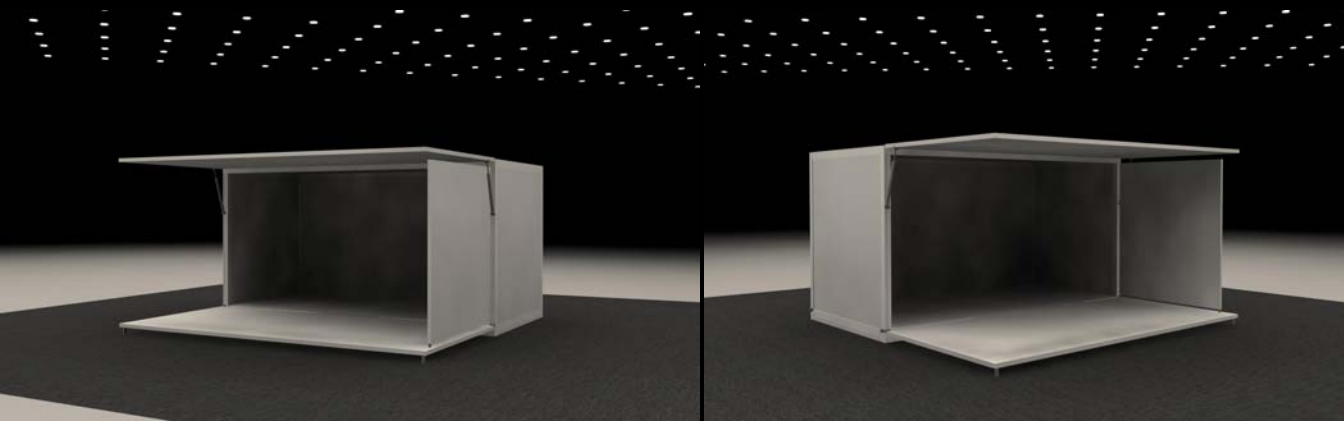
LB16

- Towable w/ standard trailer hitch / truck
- Floor & awning panels unfold to create open environment
- Optional second story
- Removable graphics
- Rentals from \$2,500 + customizations



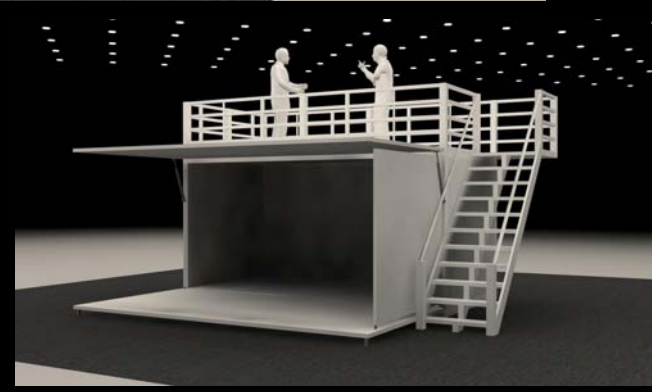
16x16' Configuration

- Ideal for 20x20' trade shows
- Towable w/ standard trailer hitch / truck
- Floor & awning panels unfold to create open environment
- Removable graphics



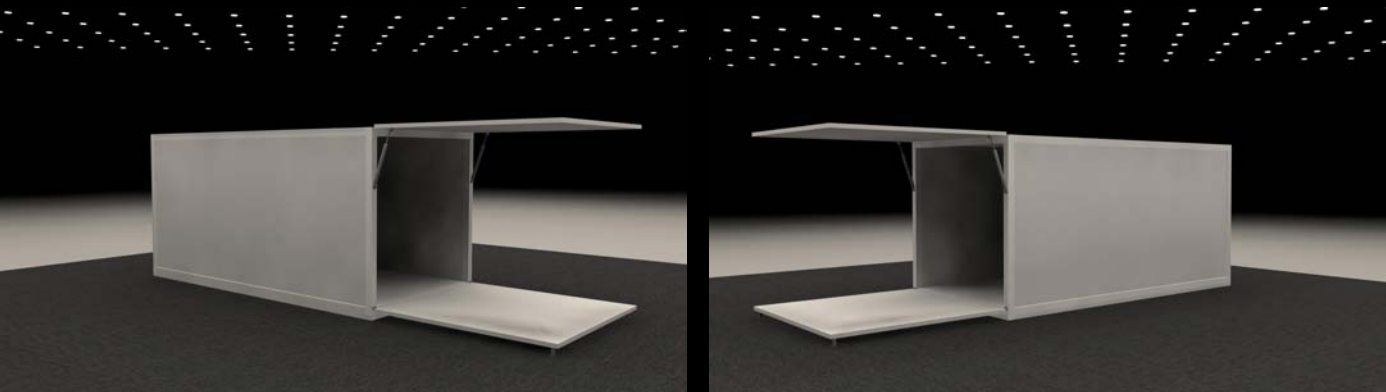
16x20' Configuration

- Ideal for 20x20' trade shows
- Towable w/ standard trailer hitch / truck
- Floor & awning panels unfold to create open environment
- Second story w/ stairs & railings
- Removable graphics



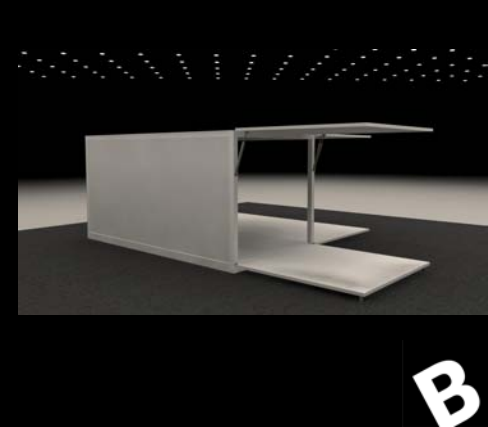
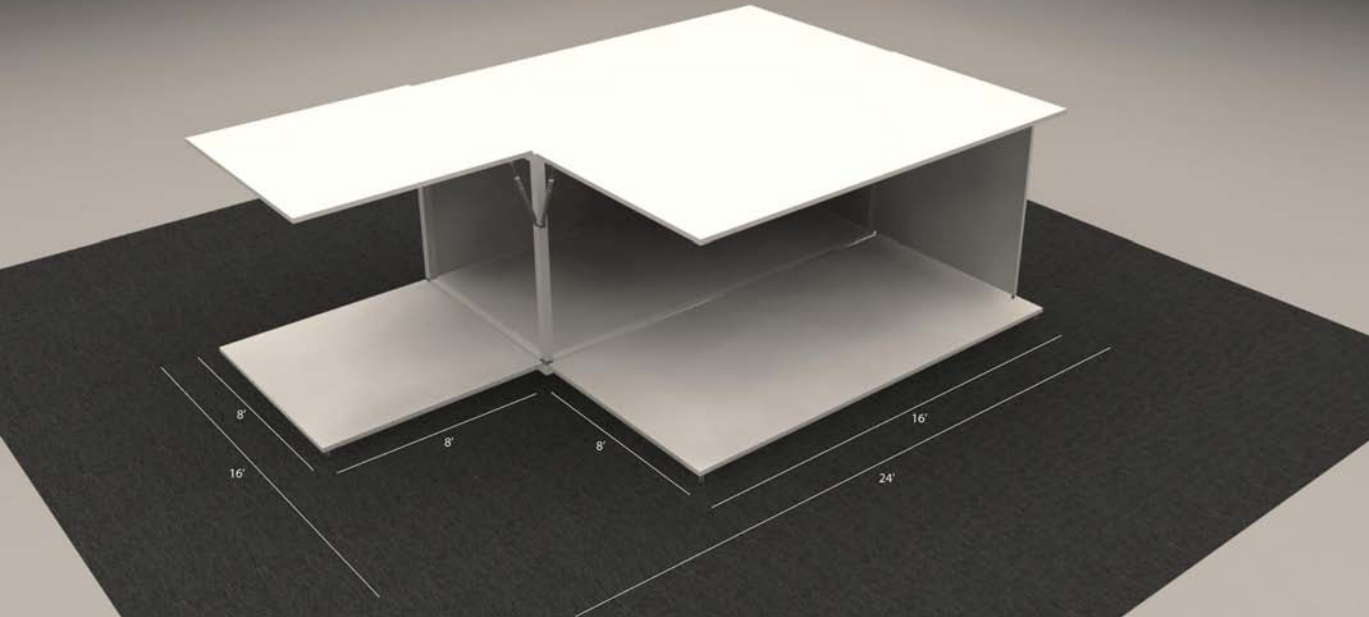
8x24' Configuration

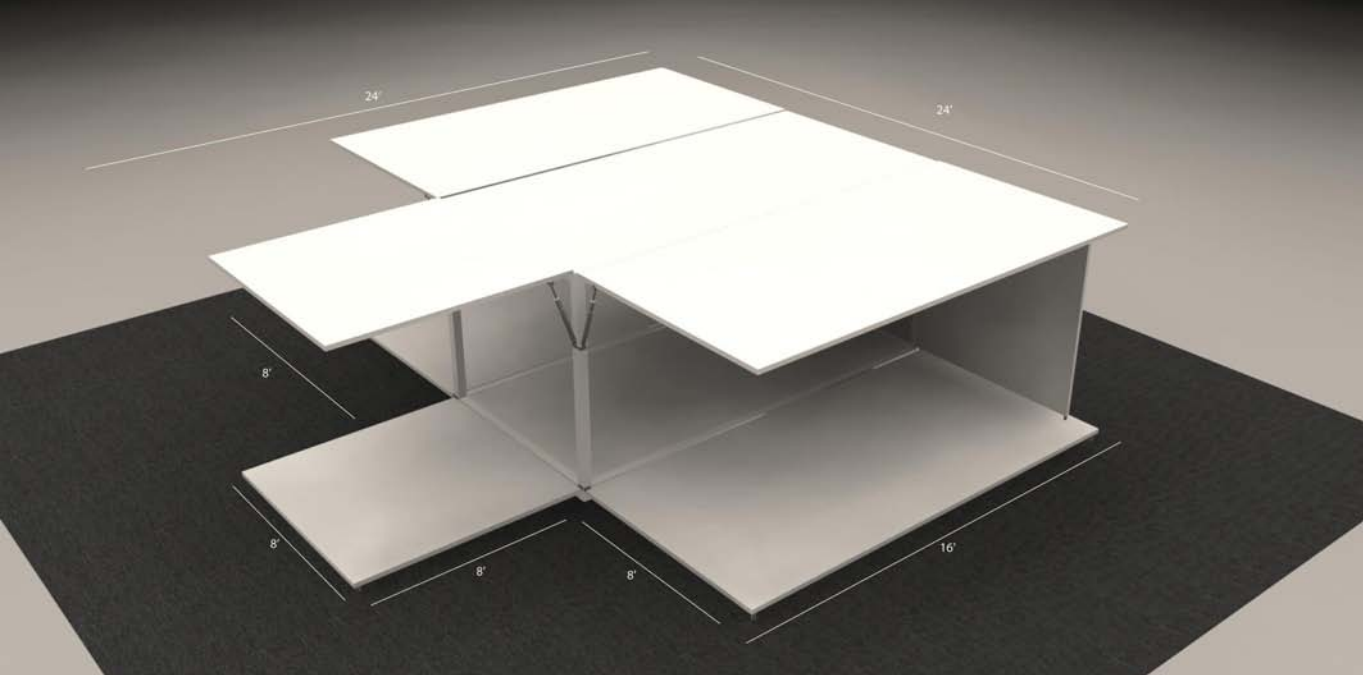
- Ideal for 10x30' trade shows
- Towable w/ standard trailer hitch / truck
- Floor & awning panels unfold to create open environment
- Removable graphics



16x24' Configuration

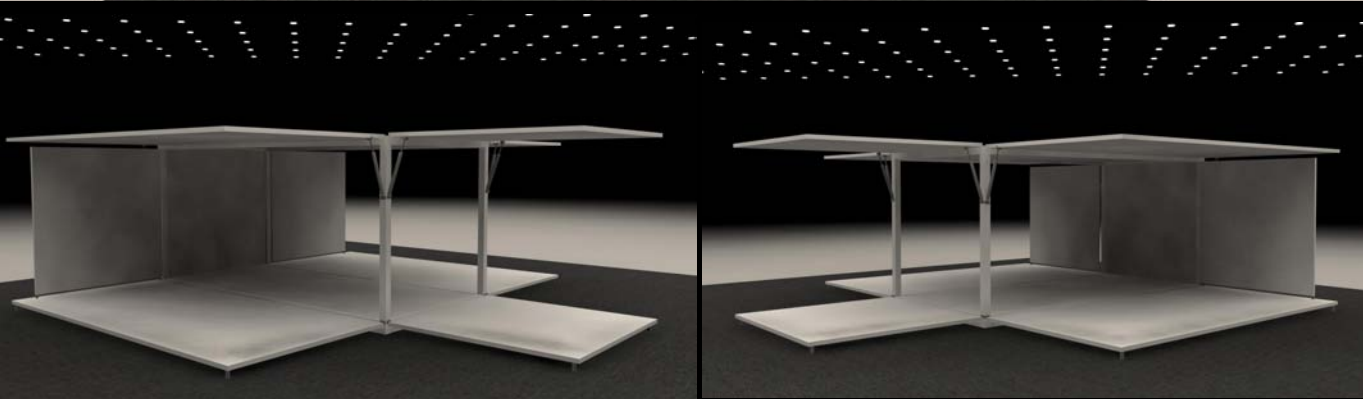
- Ideal for 20x30' trade shows
- Towable w/ standard trailer hitch / truck
- Floor & awning panels unfold to create open environment
- Removable graphics

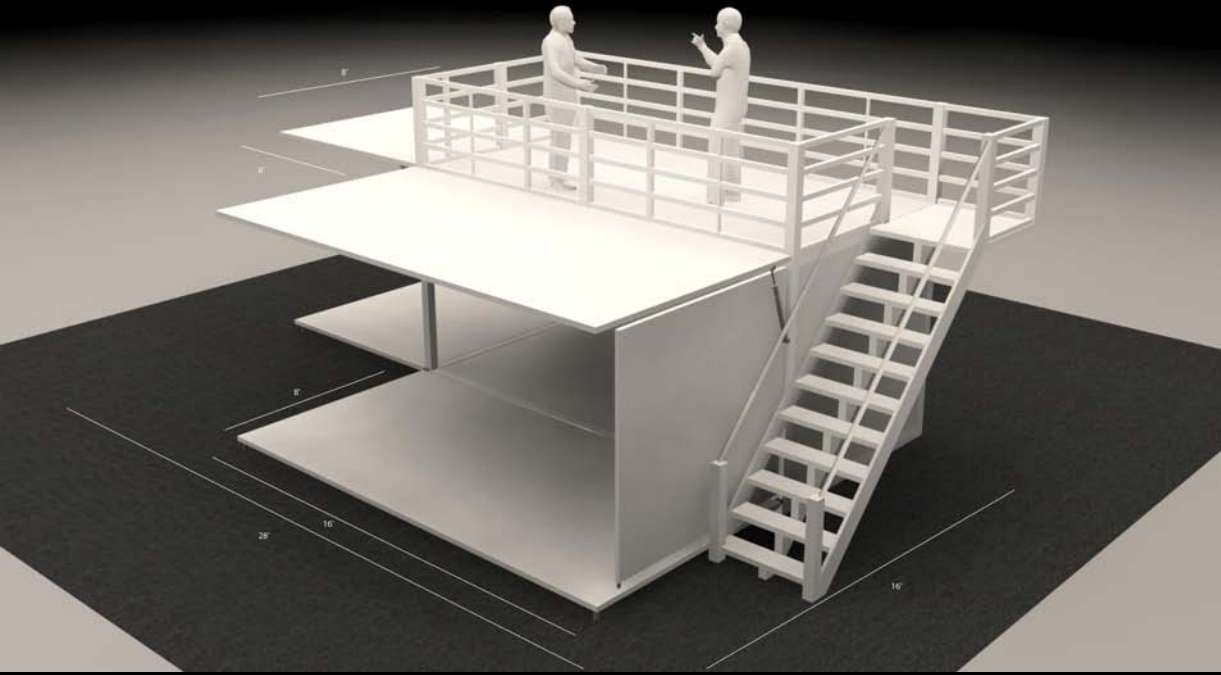




24x24' Configuration

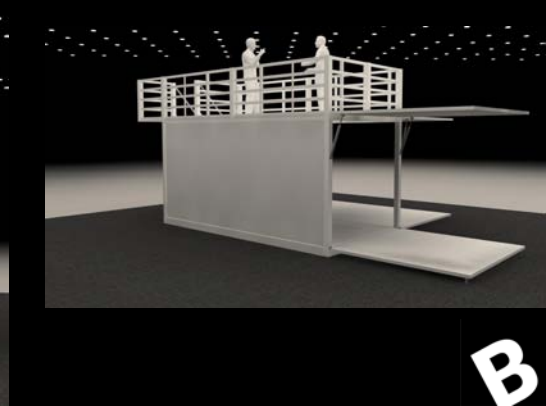
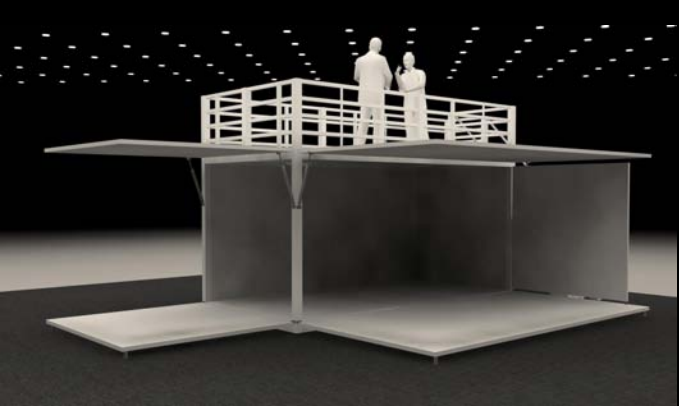
- Ideal for 30x30' trade shows
- Towable w/ standard trailer hitch / truck
- Floor & awning panels unfold to create open environment
- Removable graphics



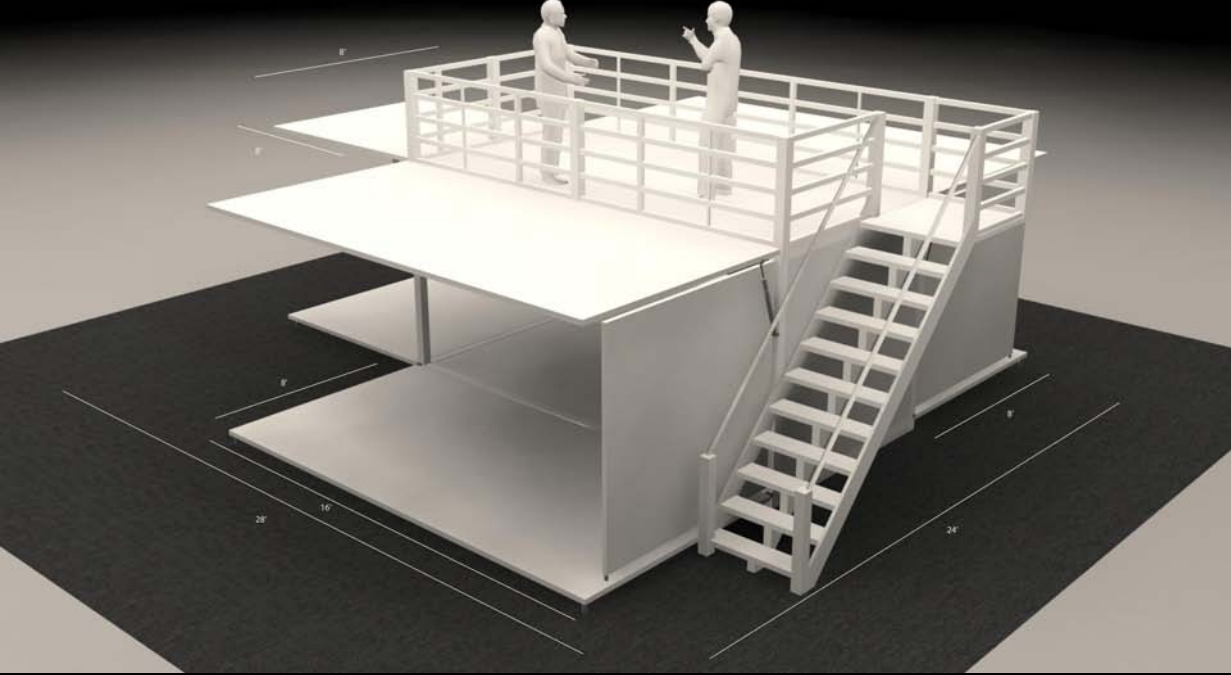


16x28' Configuration

- Ideal for 20x30' trade shows
- Towable w/ standard trailer hitch / truck
- Floor & awning panels unfold to create open environment
- Second story w/ stairs & railings

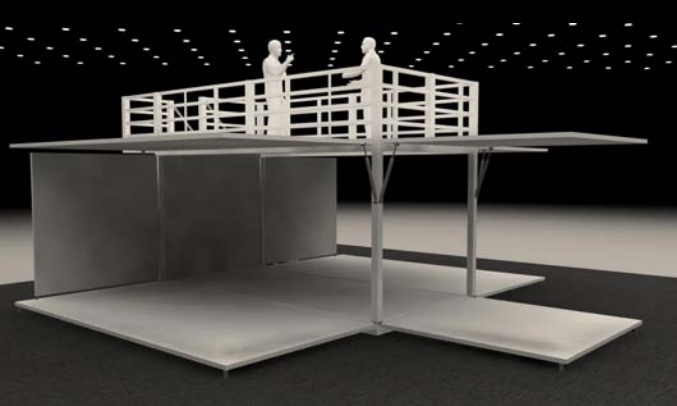


B



24x28' Configuration

- Ideal for 30x30' trade shows
- Towable w/ standard trailer hitch / truck
- Floor & awning panels unfold to create open environment
- Second story w/ stairs & railings
- Removable graphics



FULLY CUSTOMIZABLE

Features fully customizable graphics, flooring, AV, counters, shelving and product displays. Optional second story staircase, railings and canopy.

Installation time of under two hours, with complete turnkey transport and installation services available across North America.

POPULAR UPGRADES

ACCESSORIES

- Various door configurations
- Custom wall panels / cladding
- Walk-on roof with staircase
- Flooring platforms
- Interior counters
- Canopies / awnings
- Bar fridge
- Portable sink washing station

PRODUCT MERCHANDISING

- Wall racking & shelving solutions
- Freestanding units
- Acrylic display cases
- Podiums / plinths

GRAPHICS

- SEG fabric graphics
- Large SEG light boxes
- Roof top banners
- 3M graphic wrap
- Floor graphics
- Branded flags and secure mounts

TECH

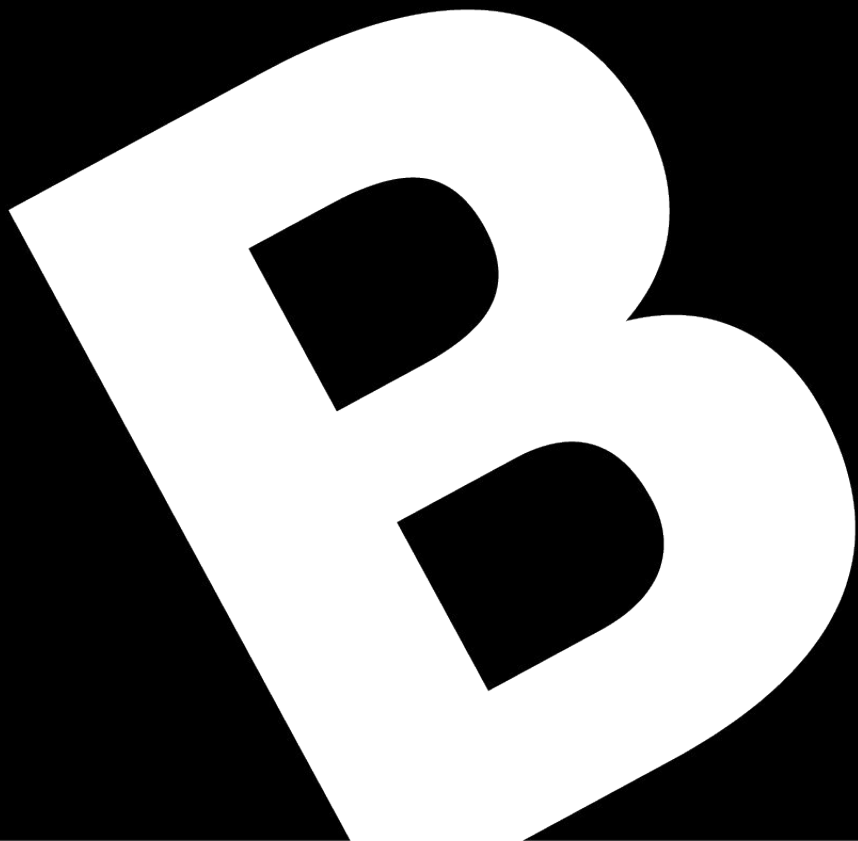
- DJ setup
- Built-in speakers
- Mounted flat screen TV
- Secured iPad with charging station
- Interactive technologies

RENDERINGS

Our designers are capable of providing **3D layouts** and **custom configurations** for specific programs, activations, or brands.

This assists in visualizing the space or concept, and ensures all features and accessories fit together as envisioned.

Graphic design is also available in our 3M Silver Certified print department.



LET'S TELL YOUR **STORY**

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